



WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

WSOC-TV

Smart Media Group  
814 King Street  
Suite 400  
Alexandria, VA 22314

### Contract # 321440

Schedule Dates	10/29/12-11/06/12	Date Entered	07/10/12
Advertiser	Pol/P McCrory/R/Gov/NC (16611)	Last Modified	10/31/12
Agency	Smart Media Group (1343)	Entered By	Jill Hipskind
Product	Political - State Candidate (1071)	CO-OP	No
Brand	C29N06 GOV (132638)	Headline #	06221201
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	HANLEN,LINDSAY	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	MCCRO/ORDR/C29N06	Commission	\$7,237.50
Account Types	National/Political	Net Total	\$41,012.50
Billing Type	Standard	Sales Tax	

Comments: MCCRORY FOR GOVERNOR  
MCCRORY FOR NC GOVERNOR

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Nov. 2012	54	\$48,250.00
<b>Grand Total:</b>	<b>54</b>	<b>\$48,250.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / Spot	11/02/12-11/02/12	5	:30	11P- 11:35P (EST)							1		1			Charlotte (WSOC)	EYEWITNESS NEWS	7/10/12
1.1	Revised Line / Spot	11/02/12-11/02/12	6	:30	11P- 11:35P (EST)							1					Charlotte (WSOC)	EYEWITNESS NEWS	8/7/12
1.2	Normal Line / Spot	11/02/12-11/02/12	5	:30	11P- 11:35P (EST)						1			1	\$925.00	\$925.00	Charlotte (WSOC)	EYEWITNESS NEWS	10/29/12
2.0	Revised Line / Spot	11/02/12-11/02/12	6	:30	12P- 1P (EST)						1						Charlotte (WSOC)	EYEWITNESS NEWS	7/10/12
2.1	Normal Line / Spot	11/02/12-11/02/12	5	:30	12P- 1P (EST)						1			1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS	10/29/12
4.0	Revised Line / Spot	11/02/12-11/02/12	5	:30	6P- 6:30P (EST)						1						Charlotte (WSOC)	6P NEWS	7/10/12
4.1	Revised Line / Spot	11/02/12-11/02/12	6	:30	6P- 6:30P (EST)						1						Charlotte (WSOC)	6P NEWS	8/7/12
4.2	Normal Line / Spot	11/02/12-11/02/12	4	:30	6P- 6:30P (EST)						1			1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	6P NEWS	10/29/12
5.0	Revised Line / Spot	11/02/12-11/02/12	5	:30	7A- 8A (EST)						1						Charlotte (WSOC)	GMA	7/10/12
5.1	Revised Line / Spot	11/02/12-11/02/12	6	:30	7A- 8A (EST)						1						Charlotte (WSOC)	GMA	8/7/12
5.2	Normal Line / Spot	11/02/12-11/02/12	4	:30	7A- 8A (EST)						1			1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GMA	10/29/12
6.0	Revised Line / Spot	10/29/12-11/05/12	5	:30	11P- 11:35P (EST)							1					Charlotte (WSOC)	EYEWITNESS NEWS	7/10/12
6.1	Revised Line / Spot	10/29/12-11/05/12	6	:30	11P- 11:35P (EST)							1					Charlotte (WSOC)	EYEWITNESS NEWS	8/7/12
6.2	End Dated Line / Spot	10/29/12-10/29/12	6	:30	11P- 11:35P (EST)							1		1	\$750.00	\$750.00	Charlotte (WSOC)	EYEWITNESS NEWS	10/29/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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**WSOC-TV**

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Smart Media Group  
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Suite 400  
Alexandria, VA 22314

## Contract # 321440

<b>Schedule Dates</b>	10/29/12-11/06/12	<b>Date Entered</b>	07/10/12
<b>Advertiser</b>	Pol/P McCrory/R/Gov/NC (16611)	<b>Last Modified</b>	10/31/12
<b>Agency</b>	Smart Media Group (1343)	<b>Entered By</b>	Jill Hipskind
<b>Product</b>	Political - State Candidate (1071)	<b>CO-OP</b>	No
<b>Brand</b>	C29N06 GOV (132638)	<b>Headline #</b>	06221201
<b>Salesperson</b>	Telerep/Philadelphia, Philadelphia (1057)	<b>Demo</b>	
<b>Sales Office</b>	Telerep/Philadelphia	<b>Order Type</b>	Normal
<b>Buyer Name</b>	HANLEN,LINDSAY	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
		<b>Commission</b>	\$7,237.50

<b>Charlotte (WSOC)</b>	<b>Spots</b>	<b>Rate</b>
By Broadcast Month		
Nov. 2012	54	\$48,250.00
<b>Grand Total:</b>	<b>54</b>	<b>\$48,250.00</b>

<b>CPE</b>	MCCRO/ORDR/C29N06	<b>Net Total</b>	\$41,012.50
<b>Account Types</b>	National/Political	<b>Sales Tax</b>	
<b>Billing Type</b>	Standard		
<b>Comments</b>	MCCRORY FOR GOVERNOR MCCRORY FOR NC GOVERNOR		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.0	Revised Line / Spot	11/05/12-11/05/12	6	:30	12P-1P (EST)	1	1							1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS	7/10/12
7.1	Normal Line / Spot	11/05/12-11/05/12	5	:30	12P-1P (EST)	1	1							1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS	10/29/12
9.0	Revised Line / Spot	11/05/12-11/05/12	5	:30	6P-6:30P (EST)	1	1										Charlotte (WSOC)	6P NEWS	7/10/12
9.1	Revised Line / Spot	11/05/12-11/05/12	6	:30	6P-6:30P (EST)	1	1										Charlotte (WSOC)	6P NEWS	8/7/12
9.2	Normal Line / Spot	11/05/12-11/05/12	4	:30	6P-6:30P (EST)	1	1							1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	6P NEWS	10/29/12
10.0	Revised Line / Spot	10/29/12-11/05/12	5	:30	7A-8A (EST)	1	1										Charlotte (WSOC)	GMA	7/10/12
10.1	Revised Line / Spot	10/29/12-11/05/12	6	:30	7A-8A (EST)	1	1										Charlotte (WSOC)	GMA	8/7/12
10.2	End Dated Line / Spot	10/29/12-10/29/12	6	:30	7A-8A (EST)	1	1							1	\$700.00	\$700.00	Charlotte (WSOC)	GMA	10/29/12
11.0	Revised Line / Spot	10/29/12-10/29/12	5	:30	8P-10P (EST)	1	1										Charlotte (WSOC)	DWTS	7/10/12
11.1	Normal Line / Spot	10/29/12-10/29/12	6	:30	8P-10P (EST)	1	1								\$4,800.00		Charlotte (WSOC)	DWTS	8/7/12
11.1.1	Closed Preempt	10/29/12															Charlotte (WSOC)	Pre-empt/Spot -	
12.0	Revised Line / Spot	11/03/12-11/03/12	5	:30	7A-8A (EST)							1					Charlotte (WSOC)	EYEWITNESS NEWS 7A	7/10/12
12.1	Revised Line / Spot	11/03/12-11/03/12	6	:30	7A-8A (EST)							1					Charlotte (WSOC)	EYEWITNESS NEWS 7A	8/7/12
12.2	Normal Line / Spot	11/03/12-11/03/12	5	:30	7A-8A (EST)							1		1	\$325.00	\$325.00	Charlotte (WSOC)	EYEWITNESS NEWS 7A	10/29/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Advertiser	Pol/P McCrory/R/Gov/NC (16611)	Last Modified	10/31/12
Agency	Smart Media Group (1343)	Entered By	Jill Hipskind
Product	Political - State Candidate (1071)	CO-OP	No
Brand	C29N06 GOV (132638)	Headline #	06221201
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	HANLEN,LINDSAY	Package Deal	
Phone/Fax	/	Commission %	15.00
		Commission	\$7,237.50

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Nov. 2012	54	\$48,250.00
<b>Grand Total:</b>	<b>54</b>	<b>\$48,250.00</b>

CPE	MCCRO/ORDR/C29N06	Net Total	\$41,012.50
Account Types	National/Political	Sales Tax	
Billing Type	Standard		
Comments	MCCRORY FOR GOVERNOR MCCRORY FOR NC GOVERNOR		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Revised Line / Spot	11/03/12-11/03/12	5	:30	6A- 9A (EST)							1		1			Charlotte (WSOC)	GMA SATURDAY	7/10/12
13.1	Revised Line / Spot	11/03/12-11/03/12	6	:30	8A- 9A (EST)							1		1			Charlotte (WSOC)	GMA SATURDAY	8/7/12
13.2	Normal Line / Spot	11/03/12-11/03/12	4	:30	8A- 9A (EST)							1		1	\$625.00	\$625.00	Charlotte (WSOC)	GMA SATURDAY	10/29/12
14.0	Revised Line / Spot	11/04/12-11/04/12	5	:30	11P- 11:35P (EST)								1	1			Charlotte (WSOC)	SUN LATE NEWS	7/10/12
14.1	Normal Line / Spot	11/04/12-11/04/12	6	:30	11P- 11:35P (EST)								1	1	\$850.00	\$850.00	Charlotte (WSOC)	SUN LATE NEWS	8/7/12
15.0	Revised Line / Spot	11/04/12-11/04/12	3	:30	6P- 6:30P (EST)								1				Charlotte (WSOC)	6P NEWS SUNDAY	7/10/12
15.1	Revised Line / Spot	11/04/12-11/04/12	6	:30	6P- 6:30P (EST)								1				Charlotte (WSOC)	6P NEWS SUNDAY	8/7/12
15.2	Normal Line / Spot	11/04/12-11/04/12	4	:30	6P- 6:30P (EST)								1	1	\$1,350.00	\$1,350.00	Charlotte (WSOC)	6P NEWS SUNDAY	10/29/12
16.0	Revised Line / Spot	11/04/12-11/04/12	4	:30	7A- 8A (EST)								1				Charlotte (WSOC)	EYEWITNESS NEWS 7A	7/10/12
16.1	Revised Line / Spot	11/04/12-11/04/12	6	:30	7A- 8A (EST)								1				Charlotte (WSOC)	EYEWITNESS NEWS 7A	8/7/12
16.2	Normal Line / Spot	11/04/12-11/04/12	5	:30	7A- 8A (EST)								1	1	\$300.00	\$300.00	Charlotte (WSOC)	EYEWITNESS NEWS 7A	10/29/12
17.0	Revised Line / Spot	11/01/12-11/01/12	6	:30	12P- 1P (EST)							1					Charlotte (WSOC)	EYEWITNESS NEWS	7/10/12
17.1	Normal Line / Spot	11/01/12-11/01/12	5	:30	12P- 1P (EST)							1		1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS	10/29/12
19.0	Revised Line / Spot	11/01/12-11/01/12	5	:30	7A- 8A (EST)							1					Charlotte (WSOC)	GMA	7/10/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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# Contract # 321440

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Advertiser	Pol/P McCrory/R/Gov/NC (16611)	Last Modified	10/31/12
Agency	Smart Media Group (1343)	Entered By	Jill Hipskind
Product	Political - State Candidate (1071)	CO-OP	No
Brand	C29N06 GOV (132638)	Headline #	06221201
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	HANLEN, LINDSAY	Package Deal	
Phone/Fax	/	Commission %	15.00
		Commission	\$7,237.50

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Nov. 2012	54	\$48,250.00
<b>Grand Total:</b>	<b>54</b>	<b>\$48,250.00</b>

CPE	MCCRO/ORDR/C29N06	Net Total	\$41,012.50
Account Types	National/Political	Sales Tax	
Billing Type	Standard		
Comments	MCCRORY FOR GOVERNOR MCCRORY FOR NC GOVERNOR		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
22.0	Revised Line / Spot	10/30/12-10/30/12	5	:30	6P- 6:30P (EST)		1	1									Charlotte (WSOC)	6P NEWS	7/10/12
22.1	Revised Line / Spot	10/30/12-10/30/12	6	:30	6P- 6:30P (EST)		1	1									Charlotte (WSOC)	6P NEWS	8/7/12
22.2	Normal Line / Spot	10/30/12-10/30/12	4	:30	6P- 6:30P (EST)		1	1						1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	6P NEWS	10/29/12
23.0	Revised Line / Spot	10/30/12-11/06/12	5	:30	7A- 8A (EST)		1	1									Charlotte (WSOC)	GMA	7/10/12
23.1	Revised Line / Spot	10/30/12-11/06/12	6	:30	7A- 8A (EST)		1	1									Charlotte (WSOC)	GMA	8/7/12
23.2	Normal Line / Spot	10/30/12-11/06/12	4	:30	7A- 8A (EST)		1	1						2	\$1,075.00	\$2,150.00	Charlotte (WSOC)	GMA	10/29/12
24.0	Revised Line / Spot	10/31/12-10/31/12	5	:30	11P- 11:35P (EST)				1								Charlotte (WSOC)	EYEWITNESS NEWS	7/10/12
24.1	Revised Line / Spot	10/31/12-10/31/12	6	:30	11P- 11:35P (EST)				1								Charlotte (WSOC)	EYEWITNESS NEWS	8/7/12
24.2	Normal Line / Spot	10/31/12-10/31/12	5	:30	11P- 11:35P (EST)				1					1	\$925.00	\$925.00	Charlotte (WSOC)	EYEWITNESS NEWS	10/29/12
26.0	Revised Line / Spot	10/31/12-10/31/12	5	:30	7A- 8A (EST)				1								Charlotte (WSOC)	GMA	7/10/12
26.1	Revised Line / Spot	10/31/12-10/31/12	6	:30	7A- 8A (EST)				1								Charlotte (WSOC)	GMA	8/7/12
26.2	Normal Line / Spot	10/31/12-10/31/12	4	:30	7A- 8A (EST)				1					1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GMA	10/29/12
32.0	Revised Line / Spot	11/02/12-11/02/12	6	:30	12:05A- 12:35A (EST)						1						Charlotte (WSOC)		8/7/12
40.0	Revised Line / Spot	10/30/12-11/06/12	6	:30	5:30A- 6A (EST)		1	1									Charlotte (WSOC)		8/7/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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## Contract # 321440

<b>Schedule Dates</b>	10/29/12-11/06/12	<b>Date Entered</b>	07/10/12
<b>Advertiser</b>	Pol/P McCrory/R/Gov/NC (16611)	<b>Last Modified</b>	10/31/12
<b>Agency</b>	Smart Media Group (1343)	<b>Entered By</b>	Jill Hipskind
<b>Product</b>	Political - State Candidate (1071)	<b>CO-OP</b>	No
<b>Brand</b>	C29N06 GOV (132638)	<b>Headline #</b>	06221201
<b>Salesperson</b>	Telerep/Philadelphia, Philadelphia (1057)	<b>Demo</b>	
<b>Sales Office</b>	Telerep/Philadelphia	<b>Order Type</b>	Normal
<b>Buyer Name</b>	HANLEN,LINDSAY	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>GPE</b>	MCCRO/ORDR/C29N06	<b>Commission</b>	\$7,237.50
<b>Account Types</b>	National/Political	<b>Net Total</b>	\$41,012.50
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	

Comments: MCCRORY FOR GOVERNOR  
MCCRORY FOR NC GOVERNOR

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Nov. 2012	54	\$48,250.00
<b>Grand Total:</b>	<b>54</b>	<b>\$48,250.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
40.1	Normal Line / Spot	10/30/12-11/06/12	5	:30	5:30A- 6A (EST)			1						2	\$425.00	\$850.00	Charlotte (WSOC)		10/29/12
42.0	Revised Line / Spot	11/02/12-11/02/12	6	:30	5:30A- 6A (EST)						1						Charlotte (WSOC)		8/7/12
42.1	Normal Line / Spot	11/02/12-11/02/12	5	:30	5:30A- 6A (EST)						1			1	\$425.00	\$425.00	Charlotte (WSOC)		10/29/12
43.0	Revised Line / Spot	10/29/12-11/05/12	6	:30	5:30A- 6A (EST)			1									Charlotte (WSOC)		8/7/12
43.1	End Dated Line / Spot	10/29/12-10/29/12	6	:30	5:30A- 6A (EST)			1						1	\$375.00	\$375.00	Charlotte (WSOC)		10/29/12
44.0	Revised Line / Spot	11/01/12-11/01/12	6	:30	5:30A- 6A (EST)					1							Charlotte (WSOC)		8/7/12
44.1	Normal Line / Spot	11/01/12-11/01/12	5	:30	5:30A- 6A (EST)					1				1	\$425.00	\$425.00	Charlotte (WSOC)		10/29/12
45.0	Revised Line / Spot	11/02/12-11/02/12	6	:30	5:30P- 6P (EST)						1						Charlotte (WSOC)		8/7/12
45.1	Normal Line / Spot	11/02/12-11/02/12	4	:30	5:30P- 6P (EST)						1			1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		10/29/12
46.0	Revised Line / Spot	10/29/12-11/05/12	6	:30	5:30P- 6P (EST)												Charlotte (WSOC)		8/7/12
46.1	End Dated Line / Spot	10/29/12-10/29/12	6	:30	5:30P- 6P (EST)										\$750.00		Charlotte (WSOC)		10/29/12
46.1.1	Closed Preempt	10/29/12															Charlotte (WSOC)	No Avail/Exception -	
47.0	Revised Line / Spot	11/01/12-11/01/12	6	:30	5:30P- 6P (EST)						1						Charlotte (WSOC)		8/7/12
47.1	Normal Line / Spot	11/01/12-11/01/12	4	:30	5:30P- 6P (EST)						1			1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		10/29/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

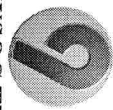
Accepted Station:

Date:

Comments:

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# Contract # 321440

Schedule Dates	10/29/12-11/06/12	Date Entered	07/10/12
Advertiser	Pol/P McCrory/R/Gov/NC (16611)	Last Modified	10/31/12
Agency	Smart Media Group (1343)	Entered By	Jill Hipskind
Product	Political - State Candidate (1071)	CO-OP	No
Brand	C29N06 GOV (132638)	Headline #	06221201
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	HANLEN, LINDSAY	Package Deal	
Phone/Fax	/	Commission %	15.00
		Commission	\$7,237.50
		Net Total	\$41,012.50
		Sales Tax	

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Nov. 2012	54	\$48,250.00
<b>Grand Total:</b>	<b>54</b>	<b>\$48,250.00</b>

Account Types	National/Political
Billing Type	Standard
Comments	MCCRORY FOR GOVERNOR MCCRORY FOR NC GOVERNOR

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
48.0	Revised Line / Spot	10/30/12-11/06/12	6	:30	5:30P-6P (EST)			1						1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		8/7/12
48.1	Normal Line / Spot	10/30/12-10/30/12	4	:30	5:30P-6P (EST)			1						1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		10/29/12
49.0	Revised Line / Spot	10/31/12-10/31/12	6	:30	5:30P-6P (EST)				1						\$1,300.00	\$1,300.00	Charlotte (WSOC)		8/7/12
49.1	Normal Line / Spot	10/31/12-10/31/12	4	:30	5:30P-6P (EST)				1					1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		10/29/12
50.0	Revised Line / Spot	11/02/12-11/02/12	6	:30	6A-7A (EST)					1				1	\$1,175.00	\$1,175.00	Charlotte (WSOC)		8/7/12
50.1	Normal Line / Spot	11/02/12-11/02/12	4	:30	6A-7A (EST)					1				1	\$1,175.00	\$1,175.00	Charlotte (WSOC)		10/29/12
51.0	Revised Line / Spot	10/29/12-11/05/12	6	:30	6A-7A (EST)		1							1	\$750.00	\$750.00	Charlotte (WSOC)		8/7/12
51.1	End Dated Line / Spot	10/29/12-10/29/12	6	:30	6A-7A (EST)		1							1	\$750.00	\$750.00	Charlotte (WSOC)		10/29/12
52.0	Revised Line / Spot	11/01/12-11/01/12	6	:30	6A-7A (EST)				1					1	\$1,175.00	\$1,175.00	Charlotte (WSOC)		8/7/12
52.1	Normal Line / Spot	11/01/12-11/01/12	4	:30	6A-7A (EST)				1					1	\$1,175.00	\$1,175.00	Charlotte (WSOC)		10/29/12
53.0	Revised Line / Spot	10/30/12-11/06/12	6	:30	6A-7A (EST)			1							\$1,175.00	\$1,175.00	Charlotte (WSOC)		8/7/12
53.1	Normal Line / Spot	11/06/12-11/06/12	4	:30	6A-7A (EST)			1						1	\$1,175.00	\$1,175.00	Charlotte (WSOC)		10/29/12
54.0	Revised Line / Spot	10/31/12-10/31/12	6	:30	6A-7A (EST)				1						\$1,175.00	\$1,175.00	Charlotte (WSOC)		8/7/12
54.1	Normal Line / Spot	10/31/12-10/31/12	4	:30	6A-7A (EST)				1					1	\$1,175.00	\$1,175.00	Charlotte (WSOC)		10/29/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WSOC-TV

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Smart Media Group  
814 King Street  
Suite 400  
Alexandria, VA 22314

# Contract # 321440

Schedule Dates	10/29/12-11/06/12	Date Entered	07/10/12
Advertiser	Pol/P McCrory/R/Gov/NC (16611)	Last Modified	10/31/12
Agency	Smart Media Group (1343)	Entered By	Jill Hipskind
Product	Political - State Candidate (1071)	CO-OP	No
Brand	C29N06 GOV (132638)	Headline #	06221201
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	HANLEN, LINDSAY	Package Deal	
Phone/Fax	/	Commission %	15.00
		Commission	\$7,237.50

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Nov. 2012	54	\$48,250.00
Grand Total:	54	\$48,250.00

CPE	MCCRO/ORDR/C29N06	Net Total	\$41,012.50
Account Types	National/Political	Sales Tax	
Billing Type	Standard		
Comments	MCCRORY FOR GOVERNOR MCCRORY FOR NC GOVERNOR		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
55.0	Normal Line / Spot	10/29/12-10/29/12	6	:30	10P- 11P (EST)	1	1							1	\$3,500.00		Charlotte (WSOC)		8/7/12
55.0.1	Closed Preempt	10/29/12															Charlotte (WSOC)	No Avail/Exception -	
56.0	Normal Line / Spot	10/29/12-10/29/12	6	:30	12P- 1P (EST)	1	1							1	\$245.00	\$245.00	Charlotte (WSOC)		8/7/12
57.0	Revised Line / Spot	10/31/12-10/31/12	6	:30	12P- 1P (EST)			1									Charlotte (WSOC)		8/7/12
57.1	Normal Line / Spot	10/31/12-10/31/12	5	:30	12P- 1P (EST)			1						1	\$375.00	\$375.00	Charlotte (WSOC)		10/29/12
58.0	Normal Line / Spot	10/29/12-10/29/12	6	:30	6P- 6:30P (EST)	1	1							1	\$900.00	\$900.00	Charlotte (WSOC)		8/7/12
59.0	Revised Line / Spot	11/01/12-11/01/12	6	:30	6P- 6:30P (EST)			1									Charlotte (WSOC)		8/7/12
59.1	Normal Line / Spot	11/01/12-11/01/12	4	:30	6P- 6:30P (EST)			1						1	\$1,500.00	\$1,500.00	Charlotte (WSOC)		10/29/12
60.0	Revised Line / Spot	10/31/12-10/31/12	6	:30	6P- 6:30P (EST)			1									Charlotte (WSOC)		8/7/12
60.1	Normal Line / Spot	10/31/12-10/31/12	4	:30	6P- 6:30P (EST)			1						1	\$1,500.00	\$1,500.00	Charlotte (WSOC)		10/29/12
61.0	Revised Line / Spot	11/05/12-11/05/12	6	:30	8A- 9A (EST)			1									Charlotte (WSOC)		8/7/12
61.1	Normal Line / Spot	11/05/12-11/05/12	4	:30	8A- 9A (EST)	1	1							1	\$975.00	\$975.00	Charlotte (WSOC)		10/29/12
62.0	Revised Line / Spot	11/01/12-11/01/12	6	:30	8A- 9A (EST)			1									Charlotte (WSOC)		8/7/12
62.1	Normal Line / Spot	11/01/12-11/01/12	4	:30	8A- 9A (EST)	1	1							1	\$975.00	\$975.00	Charlotte (WSOC)		10/29/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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WSOC-TV

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

## Contract # 321440

Schedule Dates	10/29/12-11/06/12	Date Entered	07/10/12
Advertiser	Pol/P McCrory/R/Gov/NC (16611)	Last Modified	10/31/12
Agency	Smart Media Group (1343)	Entered By	Jill Hipskind
Product	Political - State Candidate (1071)	CO-OP	No
Brand	C29N06 GOV (132638)	Headline #	06221201
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	HANLEN,LINDSAY	Package Deal	
Phone/Fax	/	Commission %	15.00
		Commission	\$7,237.50

Smart Media Group  
814 King Street  
Suite 400  
Alexandria, VA 22314

Account Types	MCRRD/ORDR/C29N06	Net Total	\$41,012.50
Billing Type	National/Political	Sales Tax	
Comments	MCCRORY FOR GOVERNOR MCCRORY FOR NC GOVERNOR		

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Nov. 2012	54	\$48,250.00
Grand Total:	54	\$48,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
63.0	Revised Line / Spot	10/30/12-11/06/12	6	:30	8A- 9A (EST)		1							2	\$975.00		Charlotte (WSOC)		10/29/12
63.1	Normal Line / Spot	10/30/12-11/06/12	4	:30	8A- 9A (EST)		1							2	\$975.00	\$1,950.00	Charlotte (WSOC)		10/29/12
64.0	Revised Line / Spot	11/03/12-11/03/12	6	:30	11:30P- 12:05A (EST)							1		1	\$850.00		Charlotte (WSOC)		10/29/12
64.1	Normal Line / Spot	11/03/12-11/03/12	5	:30	11:30P- 12:05A (EST)							1		1	\$850.00	\$850.00	Charlotte (WSOC)		10/29/12
66.0	Revised Line / Spot	11/01/12-11/01/12	6	:30	11P- 11:35P (EST)					1				1	\$925.00		Charlotte (WSOC)		10/29/12
66.1	Normal Line / Spot	11/01/12-11/01/12	5	:30	11P- 11:35P (EST)					1				1	\$925.00	\$925.00	Charlotte (WSOC)		10/29/12
67.0	Revised Line / Spot	10/30/12-10/30/12	6	:30	11P- 11:35P (EST)		1							1	\$925.00		Charlotte (WSOC)		10/29/12
67.1	Normal Line / Spot	10/30/12-10/30/12	5	:30	11P- 11:35P (EST)		1							1	\$925.00	\$925.00	Charlotte (WSOC)		10/29/12
69.0	Normal Line / Spot	11/05/12-11/05/12	5	:30	11P- 11:35P (EST)		1							1	\$925.00	\$925.00	Charlotte (WSOC)	EWITNESS NEWS	10/29/12
70.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	7A- 8A (EST)		1							1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GMA	10/29/12
71.0	Normal Line / Spot	11/05/12-11/05/12	5	:30	5:30A- 6A (EST)		1							1	\$425.00	\$425.00	Charlotte (WSOC)		10/29/12
72.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	5:30P- 6P (EST)		1							1	\$1,300.00		Charlotte (WSOC)		10/29/12
72.0.1	Closed Preempt	11/05/12															Charlotte (WSOC)	No Avail/Exception -	10/29/12
73.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	6A- 7A (EST)		1							1	\$1,175.00	\$1,175.00	Charlotte (WSOC)		10/29/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

WSOC-TV

Smart Media Group  
814 King Street  
Suite 400  
Alexandria, VA 22314

## Contract # 321440

Schedule Dates	10/29/12-11/06/12	Date Entered	07/10/12
Advertiser	Pol/P McCrory/R/Gov/NC (16611)	Last Modified	10/31/12
Agency	Smart Media Group (1343)	Entered By	Jill Hipskind
Product	Political - State Candidate (1071)	CO-OP	No
Brand	C29N06 GOV (132638)	Headline #	06221201
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	HANLEN,LINDSAY	Package Deal	
Phone/Fax	/	Commission %	15.00
		Commission	\$7,237.50

Charlotte (WSOC)			
By Broadcast Month	Spots	Rate	
Nov. 2012	54	\$48,250.00	
Grand Total:	54	\$48,250.00	

CPE	MCCRO/ORDR/C29N06	Net Total	\$41,012.50
Account Types	National/Political	Sales Tax	
Billing Type	Standard		
Comments	MCCRORY FOR GOVERNOR MCCRORY FOR NC GOVERNOR		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
74.0	Normal Line / Long	11/03/12-11/03/12	6	:30	12:05A-1:05A (EST)							1		1	\$200.00	\$200.00	Charlotte (WSOC)		10/29/12
75.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	7P-7:30P (EST)		1							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		10/29/12
76.0	Normal Line / Spot	10/31/12-10/31/12	4	:30	6A-6:30A (EST)				X					1	\$1,175.00	\$1,175.00	Charlotte (WSOC)		10/29/12
77.0	Normal Line / Spot	11/03/12-11/03/12	6	:30	5:30A-6A (EST)		1					X		1	\$255.00	\$255.00	Charlotte (WSOC)		10/29/12
78.0	M/G For 72.0.1 / Spot	11/02/12-11/02/12	4	:30	5:30P-6P (EST)						1			1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		10/31/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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